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*by* Jurnal Buana Pendidikan

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**Submission date:** 22-Feb-2022 08:09PM (UTC+0700)

**Submission ID:** 1768294670

**File name:** 12.\_Manuscript\_18012022\_12.pdf (664.08K)

**Word count:** 8560

**Character count:** 44366



## The Analysis Of Character Building Values Found In Aladdin 2019 Movie

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Articles Information	Abstrak
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**Keywords:**  
Character Building Values;  
Qualitative Research;  
Aladdin Movie.

Submitted:  
20-01-2022  
Accepted:  
22-02-2022  
Published:  
26-02-2022

Media pembelajaran merupakan sarana komunikasi dalam menyampaikan informasi, memperlancar proses pembelajaran, dan meningkatkan mutu pendidikan. film dapat digunakan sebagai media pembelajaran. Film menyajikan berbagai macam cerita yang mengandung nilai-nilai dalam kehidupan seperti nilai sosial, nilai pendidikan, dan nilai budaya. Salah satu film yang bisa dipilih adalah film Aladdin 2019. Aladdin 2019 merupakan film adaptasi dari animasi aslinya versi 1992. Film Aladdin 2019 disutradarai oleh Guy Richie, ditulis oleh John August dan Guy Richie. Tujuan dari penelitian ini adalah untuk mengetahui nilai-nilai pembentukan karakter dalam film Aladdin 2019 dan mendeskripsikan nilai-nilai pembentukan karakter yang direpresentasikan dalam film tersebut. Penelitian ini menggunakan rumusan Kemendiknas (2010) dan teori dari Peterson dan Seligman (2004), serta teori persepsi dari Mcelmeel (2002). Peneliti menggunakan penelitian kualitatif deskriptif. Subjek penelitian ini menggunakan subtitle dalam film Aladdin 2019. Peneliti menemukan 9 nilai-nilai karakter dalam film Aladdin 2019 diantaranya, peduli sosial, tanggung jawab, kreatif, mandiri, cinta tanah air, apresiasi, komunikatif/ramah, cinta damai, dan minat baca. Berdasarkan hasil analisis data, ditemukan bahwa cinta damai merupakan nilai karakter yang paling dominan dalam film Aladdin 2019.

### Abstract

Learning media is a means of communication in conveying information, to facilitate the learning process, and improve the quality of education. movies can be used as learning media. Movies present various kinds of stories that contain values in life such as social values, educational values, and cultural values. One of the movies to choose from is Aladdin 2019 movie. Aladdin 2019 is a movie adaptation from the original animation version 1992. The Aladdin 2019 movie was directed by Guy Richie, written by John August and Guy Richie. The objective of this study is to find out the character building values in the Aladdin 2019 movie and describe the character building values represented in the movie. This study used the formulation of Kemendiknas (2010) and theory from Peterson and Seligman (2004), and perception theory by Mcelmeel (2002). The researchers used descriptive qualitative research. The subject of this study used the subtitle in the Aladdin 2019 movie. The researchers have found 9 character building values in the Aladdin 2019 movie include, social care, responsible, creative, independent, patriotism, appreciation, communicative/friendly, love of peace, and reading interest. Based on the results of data analysis, it was found that love of peace is the most dominant character building value in the Aladdin 2019 movie.

## INTRODUCTION

Literature is imaginative art created by an author in the form of fact documents, real works of art that tell stories about events in life, and literature that can create and transform a work into art that creates unlimited characteristics and creativity. Literature is not only a written work or in the form of writing but also a work that contains something that is expressed, what is said, and what is created (Krystal, 2014). It can be explained that literature can take in any form. such as film, painting, music, or photography. That way literature has existed and is closely related to the social life of the community. One of which is related to society is movie. The movie is one of the works that have a variety of imaginations. The process to make a movie requires creativity and high imagination to create a movie that is useful, interesting, and meaningful (Wellek and Warren, 1963).

According to Hornby (2006), movies are a communication media for displaying images created through recording and editing, which will later be displayed in theaters. Movies contain a story that contains life values such as personal, family, life stories, education, politics, or the country. Movies have their own charm and uniqueness for society. Movies are a medium that presents various stories with different and interesting plots. The development and progress of movies have made it a media that is in great demand with various genres so that people can choose according to taste (Oktafikrani, 2020). Everyone has different goals in watching movies. Some people watch movies for refreshing, spending time, looking for and getting information, learning foreign languages and trying to understand the culture that is displayed in their movies. For teachers, presenting movies in learning can help teachers in the teaching and learning process, especially to show the values of character education in students. In education, movies are capable of being a good learning medium. So many movies are presented specifically for children. Yet being a great educational tool, the movie also has a negative effect (fatima Lisa et al., 2021). If you look further, movies have a big influence on changes in behavior and thought patterns that can quickly change or influence children's characters. Because at the age of children, they have a strong memory and are quick to imitate actions that they might see in the film (Nurhuda & Hendrawan, 2021). Therefore, parents must always accompany their children when watching movies. In this case, the role of parents is indispensable in choosing movies for children. One of the movies to choose from is Aladdin 2019 movie.

Aladdin 2019 is a movie adaptation from the original animation version 1992. The Aladdin 2019 movie was directed by Guy Richie, written by John August and Guy Richie. Distributed by Walt Disney Pictures and released on May 24, 2019. There are many movies in several of the country which are interesting and can be analyzed. The Aladdin 2019 movie has a good storyline with interesting words to improve vocabulary and speaking skills. It produces a unique creation and feasible to be consumed by audiences. Many movies have content on how to learn English, made for both children and adults. Learning English generally should be introduced at the age of children. As a teacher, in teaching you should master the proper teaching techniques and methods (Arlindawati, 2020). Like choosing a movie that can train language and contain moral values. So that it can help the process of cultivating character in students. Learning through movies provides training for students to be able to understand a conversation through subtitles or the actor's words

in the movie. Teachers need to accompany and provide explanations related to conversations in the movie. The level of speed of students in understanding a movie is different. This can find out the nature and character of students through their curiosity by asking, responding, and explaining what happened in the movies they watched. Therefore, the right learning method will be able to provide teaching and inculcation of critical thinking in thinking. That way students can develop a logical mindset in responding to a problem in a movie (Anwar & Wicaksono, 2020).

Characters are abilities from within the human body that play a role in responding or solving a problem. Character is something that exists in a person and is related to a person's moral values, attitudes, and behavior that appear as a reflection that someone has certain characteristics or characters (Kemko Kesra, 2010). According to Adi, S. S. (2013), the factors for character building include care, responsibility in an activity, and justice in dealing with a matter or problem. Attitudes of caring values can be done through events that encourage helpful attitudes and participation. Second, the value of responsibility is carried out in a case related to the responsibility of a problem. The value of justice can be explained as the behavior or attitude of consideration in treating others based on actions or events. Education is a means or a forum as a process of gaining knowledge, attitudes, and good morals. Education begins with building awareness, feelings, attention, intention, knowledge, belief, and habit formation (Dhalu & Santosa, 2020). The concept of character education needs attention. The first concept, the character is not taught but can be formed because of a habit such as internalizing values, choosing good choices, doing it as a habit, and giving examples. Second, character building training for adolescents must involve the situations and conditions of adolescents. Third, in education, some things or problems that must be considered are the learning situation, the learning process, learning materials, and learning evaluation. And the last, the character education process never ends, so we must always increase efforts in a program.

Based on Noddings (2002), explained that character education is related to moral values. However, Koellhoffer (2009), has a different opinion, because in cultivating a character, it must be through learning since adolescence. Adolescence is a good time to cultivate attitudes and mindsets. In addition Tridhonanto (2014), explains that to achieve the goals of good character education, efforts must be designed and implemented properly. This effort will help students understand the state, behavior, mindset related to God, society, and environment based on character-forming moral values. The values of character education can be formed through the learning process and formal education. In addition, character formation and attitudes can be influenced by the environment. For example in family or interactions with friends or other people. A good environment will certainly form a good character and mindset. In contrast to a bad environment, it will form a bad attitude and character. As family members, parents need a good responsibility in providing character learning for their children. Parents must set an example and instill good attitudes and values. The process of planting in adolescence needs to be considered in choosing friends. Because the character of friends can influence changes in character and character.

Based on Kemendiknas (2010), explains that there are 18 (eighteen) character values that help in developing the character education process. The eighteen character values are described in the table 1.

**Table 1.** Kemendiknas, Bahan Pelatihan Penguatan Metodologi Pembelajaran Berdasarkan Nilai-Nilai Budaya Untuk Membentuk Daya Saing dan Karakter Bangsa: Pengembangan Pendidikan Budaya dan Karakter Bangsa, 2010, pp. 9-10)

No.	Characters	Description
1.	Religious	Attitudes in carry out worship obligations as religious people according to their respective religions, respect the implementation of worship of other religions, and live in harmony with other religions.
2.	Honesty	The attitudes of making oneself trustworthy in doing work and always telling based on the truth.
3.	Tolerance	The actions that respecting differences in religion, ethnicity, other people's opinions, attitudes and behavior of others.
4.	Discipline	The actions that show obedient dan orderly to applicable regulations, obedient in behavior, orderly in appearance, and managing the time.
5.	Work hard	Actions that show orderly and diligent attitude and behavior in carrying out an activity.
6.	Creative	Thinking and doing something to produce a new way or result from something you already have.
7.	Independent	Attitudes that does not depend on others in completing a job.
8.	Democratic	Support the value of citizenship rights and obligations in behaving, thinking, and acting.
9.	Curiosity	Attitudes and actions that always want to know more than what has been seen, heard, and learned.
10.	Nationalism	Support and participate in the interests of the nation and state in the way of acting, thinking and having broad views as citizens.
11.	Patriotism	Way of thinking, attitudes, and acts that show; loyalty, cares, and high appreciation to the language, environment, social, culture, economy, and politic of the nation.
12.	Appreciation	Attitudes and actions that value every result of hard work, share success with others, and respect the success of others.
13.	Communicative/ friendly	Attitudes and actions to develop themselves in adapting to others and communicative in circle friends.
14.	Love of Peace	Attitudes and actions that encourages to calm in respect of the opinions or actions of others.
15.	Reading Interest	Habitual of giving or filling time to read something useful from various sources of knowledge.
16.	Care about the environment	Actions that always tries to preserve, protect, and repair the environment.
17.	Social care	Act and attitude that always participate to helping other people.
18.	Responsible	Attitude and actions of a person to carry out something job and obligations that had to be done.

Based on the Ministry of National Education (Kemendiknas), the character-building values are very influential in the formation of the personality and morals of students. the character building values can be obtained through communication activities between children and parents and the surrounding environment. while in the world of education, teachers must create a teaching and learning process that

supports the development of these values. Students are expected to become moral individuals based on the ideology of Pancasila.

## METHOD

In this research, the researcher used qualitative research to explain the content of this research. According to Creswell (2007), qualitative research is research designed using theories that discuss individual and group human social problems. The subject of this study used the subtitle in Aladdin 2019 movie. The researcher used two data sources there are the primary data and secondary data. The primary data is a source of data related to the object of the research. The primary data is dialogue from the subtitle of Aladdin 2019 movie. The secondary data are the movie of Aladdin 2019, some articles and journals from the internet. Based on Creswell (2007), Data collection is the process of collecting data or materials to be analyzed. The researcher take digital data (articles/journals) or paper (books). In qualitative research usually conduct observations and interviews. In this research, there are several steps to collect the data; (1) the researcher decided to analysis of character building values in the movie; (2) the researcher chose Aladdin 2019 movie as the material to be studied; (3) the researcher watched the movie until three times or more; (4) the researcher selected the dialogues that related to the character building values based on the types of character building values by Kemendiknas (2010); (5) and last, the researcher made conclusions based on data analysis.

Data analysis is a preparation process in research such as stages, data search to analysis. stored data such as sample data, transcripts, and images (Creswell, 2007). Data analysis aims to find and extract information through data collection. In this research, the researcher uses the content analysis method. This research will be analyzed in the following steps; (1) pay attention to each dialogue of characters in every scene. The researcher focused on dialogue that presented in movie to find the educational values; (2) analyzed the dialogues, the data which collected analyzed by researcher; (3) classified them according to its categories based on character building values; (4) describing how the character building values found is presented in the movie. After the data verify, the researcher described and explained the types of character building values by using the types of character building values based on Kemendiknas (2010); (5) making the conclusion about the character building values in the movie.

## RESULT AND DISCUSSION

### Finding

In this part, the researcher has obtained the result. The researcher analyzed the subtitle of the movie based on the formulation of Kemendiknas (2010) which contained 18 character building values which include, (1) Religious, (2) Honesty, (3) Tolerance, (4) Discipline, (5) Work hard, (6) Creative, (7) Independent, (8) Democratic, (9) Curiosity, (10) Nationalism, (11) Patriotism, (12) Appreciation, (13) Communicative/friendly, (14) Love of Peace, (15) Reading Interest, (16) Care about the environment, (17) Social care, and (18) Responsible. The researcher also uses theory by Mcelmeel (2002) and another theory by Peterson and Seligman (2004) about types of character building values. The character building values that found in the dialogue appropriate the measure of value that have definite in previously based the

subtitles in the movie. After analyzing the subtitles, there are 9 types of character building values found in Aladdin 2019 movie. The character-building values are social care, responsible, creative, independent, patriotism, appreciation, communicative/friendly, love of peace, and reading interest, that each of found in the dialogue of the character, as seen in the following table 2.

**Table 2.** The result

No.	Character Building Values	Dialogue in the Movie	Time
1.	Social care	• Are you hungry? Here, take some bread.	06:39 → 06:43 minutes
		• I wish to set you free.	01:55:14 → 01:55:18 minutes
2.	Responsible	• I came back to return your bracelet.	27:39 → 27:41 minutes
3.	Creative	• You are quite the magician.	13:44 → 13:46 minutes
4.	Independent	• I lost them both when I was young. Been on my own ever since. It's a little sad. Having a monkey as the only parental authority in your life.	15:53 → 16:06 minutes
		• Agrabah. It's so beautiful.	14:59 → 15:02 minutes
5.	Patriotism	• Of all the places you've shown me, this is by far the most beautiful.(Agrabah)	01:18:21 → 01:18:24 minutes
		• I am loyal to my sultan, as you should have been. The law is the law.	01:29:06 → 01:29:16 minutes
6.	Appreciation	• All I saw was my little girl, not the woman you have become. You have shown me courage and strength. You are the future of Agrabah. You shall be the next sultan.	01:57:18 → 01:57:44 minutes
		• It's a pleasure to welcome you to Agrabah, Prince Ali.	00:59:14 → 00:59:16 minutes
7.	Communicative/friendly	• We hope you can join us tonight, Prince Ali. When we celebrate our harvest.	01:01:57 → 01:02:04 minutes
		• Okay, trust me.	00:07:17 → 00:07:18 minutes
		• Look at me. Look at me. You can do this.	00:10:41 → 00:10:45 minutes
		• Do you trust me.	01:15:22 → 01:15:27 minutes
8.	Love of Peace	• Hakim! You were just a boy when your father came to work the grounds. But you have risen up to become our most trusted soldier. As a man, I know you to be both loyal and just. But now you have to choose. Duty isn't always honor. Our greatest challenge isn't speaking up against our enemies but defying those whose approval we seek the most. Jafar is not worthy of your admiration nor your sacrifice. Hakim, these men, they will follow where you lead but it's up to you. Will you stand silent while Jafar destroys our beloved kingdom or will you do what is right and stand with the people of Agrabah.	01:38:48 → 01:40:13 minutes
9.	Reading Interest	• Maps are how I see the world.	01:14:01 → 01:14:03 minutes

Those are types of educational value found in Aladdin 2019 movie. The result of analyzing by using the character building values based on Kemendiknas (2010) in classifying the types of character building values, the data showed that most types of character building values happened in Aladdin 2019 movie was love of peace that appears 4 times; patriotism that appears 3 times; social care and communicative/friendly that appears 2 times; While another type such as responsible, creative, independent, appreciation, and reading interest that only appears 1 time in the movie.

**Discussion**

After analyzing the data and classifying the data in the character building values based Kemendiknas (2010), there are 9 values appeared from 18 types of character building values. Based on the data classification in the character building values in the part of finding before, it can be discussed:

**1. Social Care**

The researcher has found several character values and one of them is the character of social care. The act of caring or being interested in other people or situations to give and help (McElmeel, 2002).

**Table 3.** Social care

No.	Character Building Values	Dialogue in the Movie	Time
1.	Social care	• Are you hungry? Here, take some bread.	06:39 → 06:43 minutes
		• I wish to set you free.	01:55:14 → 01:55:18 minutes

1). Conversation 1 (06:39 → 06:43 minutes)

- Princess Jasmine : “Hello. **Are you hungry?**”
- The children : “Emm...”
- Princess Jasmine : **“Here, take some bread.”**
- Jamal : “Hey! Hey! You steal from my brother.”
- Princess Jasmine : “Stealing? No, I...”
- Jamal : “You pay, or I take bracelet.”
- Princess Jasmine : “Sir, I don’t have any money. Let go of me!”
- Aladdin : “No. Whoa! Take it easy, Jamal.”
- Jamal : “Kalil walks away from the stall, and this one, she steals the bread.”
- Princess Jasmine : “Those children were hungry!”

The dialogue above shows that Princess Jasmine reflects the value of social care. Social care is an attitude or a sense of caring for others. This positive attitude conveys sympathy by helping people in need. The conversation above happens when Princess Jasmine disguised herself as an ordinary person to take a walk at the market. She saw two children were starving in front of the bakery, then The Princess took bread for the children. This attitude proves that Princess Jasmine has a social care character for people. These attitudes and actions are an

upbringing from her father (The Sultan) so that Princess Jasmine to becomes a leader who always cares for her people.

2). Conversation 2 (01:55:14 → 01:55:18 minutes)

- Genie : "All right. Last wish, let's get it."
- Aladdin : "Okay. Last wish. Genie."
- Genie : "I'm ready, hold on. Here we go."
- Aladdin : "I wish."
- Genie : "Third and final wish."
- Aladdin : **"I wish.. to set you free."**
- Genie : "What? Whoa.What? Oh! Wait.."
- Genie : "Wait, am I..? Wait, wait, wait. Um.. tell me to do something."
- Aladdin : "Um.. Get me some jams."
- Genie : "Get it yourself? Get your own jams! Hahaha.. Thank you."
- Aladdin : "No. Thank you, Genie. I owe you everything."

The dialogue above shows that Aladdin reflects the value of social care. Social care is an attitude or a sense of caring for others. This positive attitude conveys sympathy by helping people in need. The conversation above happens when Aladdin makes his last wish to the genie. The genie once said to Aladdin that he wanted to be free and become a human. A genie can be free if his master uses one of his wishes. Therefore Aladdin uses his last wish to free The Genie. The genie was very happy because he was free.

**2. Responsible**

The researcher has found several character values and one of them is the character of responsible. The ability or action to complete the work that must be able to achieve the goal (Peterson and Seligman, 2004).

**Table 4.** Responsible

No.	Character Building Values	Dialogue in the Movie	Time
2.	<b>Responsible</b>	• I came back to return your bracelet.	27:39 → 27:41 minutes

The conversation (27:39→ 27:41 minutes)

(knock on door)

- Princess Jasmine : "Can I help you?"
- Aladdin : "Tea?"
- Princess Jasmine : "You? You! What are you doing here? Get in here, now!"
- Aladdin : **"I came back to return your bracelet."**

The dialogue above shows that Aladdin reflects the value of responsible. Responsible is the attitude of a person carrying out a job and having an obligation for the job until it is completed. This attitude shows loyalty, honesty, and a sense of keeping a promise. The conversation above happens because of an event in the market that caused Princess Jasmine's bracelet to be hidden by Abu the monkey. Aladdin intends to return the bracelet to the princess by entering the palace secretly. With his ingenuity, Aladdin can enter the palace by pretending to be a servant and go to Princess Jasmine's

room. Princess Jasmine was very surprised because Aladdin was in the palace. She didn't expect that Aladdin would return the bracelet. The bracelet is from her mother (Queen of Agrabah). Aladdin was born poor, but Aladdin still has a sense of responsibility for things that do not belong to him. This action shows Aladdin's attitude of responsibility.

### 3. Creative

The researcher has found several character values and one of them is the character of creative. An ability to think or invent new ideas to do things involving an artistic achievement (Peterson and Seligman, 2004).

Table 5. Creative

No.	Character Building Values	Dialogue in the Movie	Time
3.	Creative	• You are quite the magician.	13:44 → 13:46 minutes

The conversation (13:44 → 13:46 minutes)

Princess Jasmine : "Where are we, exactly?"

Aladdin : "You'll see."

Princess Jasmine : "Oh, my. Is this... Is this where you live?"

Aladdin : "Yep. Just me and Abu. Come and go as we please."

Aladdin : "Welcome to my humble... You'll see."

Princess Jasmine : **"You are quite the magician."**

Aladdin : "Thank you."

The dialogue above shows that Aladdin reflects creative values. Creative is the attitude of someone who has a unique way of thinking and innovation in making or producing work. This attitude makes people have their own views so that they can develop themselves and be creative. Everyone has their own creativity. By developing oneself and recognizing talents, one can produce work. The conversation above happens when Aladdin and Princess Jasmine had managed to escape from the guards who were chasing them. Aladdin invites Princess Jasmine to his house. At that time Princess Jasmine had not introduced herself as a princess, but she claimed to be named Dalia as a palace maid. Princess Jasmine was amazed when Aladdin showed the secret stairs to her house. And Aladdin also showed the tent that served as the roof of the house by pulling the rope. Princess Jasmine was amazed by Aladdin's skills. Although the tent is not big but looks comfortable, simple, and unique.

### 4. Independent

The researcher has found several character values and one of them is the character of independent. The ability to take or take action independently, without outside help, influence or control, to do something without the support of others (Mcelmeel, 2002).

Table 6. Independent

No.	Character Building Values	Dialogue in the Movie	Time
4.	Independent	<ul style="list-style-type: none"> <li>I lost them both when I was young. Been on my own ever since. It's a little sad. Having a monkey as the only parental authority in your life.</li> </ul>	15:53 → 16:06 minutes

The conversation (15:53 → 16:06 minutes)

Princess Jasmine : "And what about your father?"

Aladdin : "I lost them both when I was young. Been on my own ever since. It's all right, it's just..."

Princess Jasmine : "What?"

Aladdin : "It's a little sad. Having a monkey as the only parental authority in your life."

The dialogue above shows that Aladdin reflects the value of independent. Independent is the attitude of a person who is not dependent on others. Someone who has an independent attitude, they can complete a job without involving other people's help. The conversation above happens when Aladdin and Princess Jasmine got to know each other. Princess Jasmine does not admit that she is a princess but as a palace maid named Dalia. Princess Jasmine asked about the Aladdin family. Aladdin said that his father and mother had died when he was a child. Aladdin feels sad because he has to live life alone. He was only accompanied by a monkey as a friend and family. The monkey's name is Abu. Aladdin feels trapped by his situation. He had to struggle to survive without the support of his parents.

## 5. Patriotism

The researcher has found several character values and one of them is the character of patriotism. The act of paying attention to the beauty of nature, always having a sense of awe, pride (Peterson and Seligman, 2004).

Table 7. Patriotism

No.	Character Building Values	Dialogue in the Movie	Time
5.	Patriotism	<ul style="list-style-type: none"> <li>Agrabah. It's so beautiful.</li> </ul>	14:59 → 15:02 minutes
		<ul style="list-style-type: none"> <li>Of all the places you've shown me, this is by far the most beautiful.(Agrabah)</li> </ul>	01:18:21 → 01:18:24 minutes
		<ul style="list-style-type: none"> <li>I am loyal to my sultan, as you should have been. The law is the law.</li> </ul>	01:29:06 → 01:29:16 minutes

1). The conversation 1 (14:59 → 15:02 minutes)

Aladdin : "You think that's impressive, you should see the city from up there."

Princess Jasmine : "Agrabah. It's so beautiful."

The dialogue above reflects the Patriotism value of princess jasmine. Patriotism is an attitude of love for the homeland and upholding the beauty of nature. This positive attitude conveys care,

loyalty to the hometown. The attitude of patriotism also upholds the values of the nation's language, economy, culture, and politics. The conversation above happens when Aladdin, who could guess that the clothes and bracelets used by Princess Jasmine all came from the palace. Princess Jasmine was amazed by Aladdin's intelligence. Then Aladdin argues that the city of Agrabah is more interesting than his intelligence. The view in Agrabah looks beautiful when seen from the tower of Aladdin's house. Princess Jasmine agrees with Aladdin's opinion because Agrabah is a beautiful city.

2). The conversation 2 (01:18:21 → 01:18:24 minutes)

Princess Jasmine : **"Of all the places you've shown me, this is by far the most beautiful."**

Aladdin : "Sometimes, you just have to see it from a different perspective."

Princess Jasmine : "It's them, the people. They make it beautiful. And they deserve a leader who knows that."

The dialogue above reflects the Patriotism value of Princess Jasmine. Patriotism is an attitude of love for the homeland and upholding the beauty of nature. This positive attitude conveys care, loyalty to the hometown. The attitude of patriotism also upholds the values of the nation's language, economy, culture, and politics. The conversation above happens when Aladdin took Princess Jasmine around Agrabah using a magic carpet. They enjoy the night view of Agrabah and the nature. After walking around, they stopped to see the togetherness of the people of Agrabah who were gathering and singing. Princess Jasmine was very happy to see the moment. She really loved her people.

3). Conversation 3 (01:29:06 → 01:29:16 minutes)

The Sultan : "Jafar! You were my most trusted advisor. Hakim! Put hit in the dungeon!"  
(In the dungeon)

Jafar : "You should think about how quickly the sands of power shift in a storm, Hakim."

Hakim : **"I am loyal to my sultan, as you should have been. The law is the law."**

The dialogue above reflects the Patriotism value of Hakim. Patriotism is an attitude of love for the homeland and upholding the beauty of nature. This positive attitude conveys care, loyalty to the hometown. The attitude of patriotism also upholds the values of the nation's language, economy, culture, and politics. The conversation above happens when Aladdin thwarted Jafar's actions, which was hypnotizing the Sultan. When the sultan has recovered from Jafar's hypnotic effect, he was very disappointed in Jafar. The sultan ordered Hakim and the other guards to take Jafar to the dungeon. Jafar was eventually imprisoned. Jafar asked Hakim to release him, but Hakim was very obedient and submissive to the Sultan and the laws of the Kingdom of Agrabah.

## 6. Appreciation

The researcher has found several character values and one of them is the character of appreciation. The actions that have a sense of pride in the achievements and hard work of others (Peterson and Seligman, 2004).

Table 8. Appreciation

No.	Character Building Values	Dialogue in the Movie	Time
6.	Appreciation	<ul style="list-style-type: none"> <li>All I saw was my little girl, not the woman you have become. You have shown me courage and strength. You are the future of Agrabah. You shall be the next sultan.</li> </ul>	01:57:18 → 01:57:44 minutes

The conversation (01:57:18 → 01:57:44 minutes)

Sultan : "Sit with me, my child."

Sultan : "I'm sorry.."

Princess Jasmine : "Baba, why are you...?"

Sultan : "Please, let me finish."

Sultan : "I feared losing you. Like I lost your mother. **All I saw was my little girl, not the woman you have become. You have shown me courage and strength. You are the future of Agrabah. You shall be the next sultan.**"

Princess Jasmine : "Thank you, Baba."

The dialogue above reflects the value of appreciation by Sultan to Princess Jasmine. Appreciation is an attitude of appreciating people's hard work. This attitude conveys a sense of pride, respect by giving appreciation for someone's achievements. The conversation above happens when it was Princess Jasmine and Aladdin who had defeated Jafar. Princess Jasmine has gone through a period where she is always considered weak and does not understand palace politics. However, Princess Jasmine never gave up on defending the kingdom from the evil influence of Jafar. Princess Jasmine always tries to be brave when Jafar acts cruel. With the cooperation of Princess Jasmine, Aladdin and Genie, finally Jafar can be defeated. After seeing his daughter's struggle, Sultan felt proud. He also felt guilty for not trusting his daughter. Therefore, Sultan gave his throne to Princess Jasmine. The Sultan felt that Princess Jasmine deserved to be the leader of the kingdom of Agrabah.

### 7. Communicative/friendly

The researcher has found several character values and one of them is the character of communicative/friendly. A state of being attached to another by affection, loyalty, respect, or esteem; holding in high regard, being fond of (Mcelmeel, 2002).

Table 9. Communicative/friendly

No.	Character Building Values	Dialogue in the Movie	Time
7.	Communicative/friendly	<ul style="list-style-type: none"> <li>It's a pleasure to welcome you to Agrabah, Prince Ali.</li> <li>We hope you can join us tonight, Prince Ali. When we celebrate our harvest.</li> </ul>	00:59:14 → 00:59:16 minutes 01:01:57 → 01:02:04 minutes

- 1). Conversation 1 (00:59:14 → 00:59:16 minutes)  
(Door opens)

**Sultan** : **“It's a pleasure to welcome you to Agrabah, Prince Ali.”**

The dialogue above shows that the Sultan reflects the value of communicative/friendly. Communicative/friendly is the attitude of being easy to adapt to new people. the attitude of someone who is easy to socialize, friendly, dares to ask questions and give opinions. The conversation above happens when Aladdin had got his wish to become a prince. Aladdin changed his name to Prince Ali who came from the kingdom of Ababwa. After arriving at the kingdom of Agrabah, Aladdin, Genie, and members of the kingdom of Ababwa entered the palace. The Sultan welcomed Aladdin with a friendly manner. The Sultan has a friendly nature to everyone.

- 2). Conversation 2 (01:01:57 → 01:02:04 minutes)

The Sultan : **“We hope you can join us tonight, Prince Ali, when we celebrate our harvest.”**

Aladdin : **“Of course, your serene self. We will join you.”**

The dialogue above shows that the Sultan reflects the value of being communicative/friendly. Communicative/friendly is the attitude of adapting to new people. the attitude of someone who is easy to socialize, friendly, dares to ask questions and give opinions. The above conversation took place when Aladdin had entered the palace. The Sultan welcomed Aladin in a friendly and kind way. after a short conversation between Aladdin and Princess Jasmine. The Sultan invited Aladdin and his entourage to attend the harvest celebration party. Sultan has a friendly nature to everyone.

### 8. Love of Peace

The researcher has found several character values and one of them is the character of the love of peace. Faith or belief in oneself and one's own abilities to succeed; to be certain that one will act in a right, proper, or effective manner (Mcelmeel, 2002).

**Table 10.** Love of Peace

No.	Character Building Values	Dialogue in the Movie	Time
		<ul style="list-style-type: none"> <li>• Okay, trust me.</li> </ul>	00:07:17 → 00:07:18 minutes
		<ul style="list-style-type: none"> <li>• Look at me. Look at me. You can do this.</li> </ul>	00:10:41 → 00:10:45 minutes
		<ul style="list-style-type: none"> <li>• Do you trust me.</li> </ul>	01:15:22 → 01:15:27 minutes
8.	Love of Peace	<ul style="list-style-type: none"> <li>• Hakim! You were just a boy when your father came to work the grounds. But you have risen up to become our most trusted soldier. As a man, I know you to be both loyal and just. But now you have to choose. Duty isn't always honor. Our greatest challenge isn't speaking up</li> </ul>	01:38:48 → 01:40:13 minutes

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against our enemies but defying those whose approval we seek the most. Jafar is not worthy of your admiration nor your sacrifice. Hakim, these men, they will follow where you lead but it's up to you. Will you stand silent while Jafar destroys our beloved kingdom or will you do what is right and stand with the people of Agrabah.

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1). Conversation 1 (00:07:17 → 00:07:18 minutes)

- Princess Jasmine : "Stealing? No, I..."  
Jamal : "You pay, or I take bracelet."  
Princess Jasmine : "Sir, I don't have any money. Let go of me!"  
Aladdin : "No. Whoa! Take it easy, Jamal."  
Jamal : "Kalil walks away from the stall, and this one, she steals the bread."  
Princess Jasmine : "Those children were hungry!"  
Aladdin : "I... Okay, give me a minute."  
Jamal : "You keep your little street rat nose out of it! Huh?"  
Aladdin : "Do you have any money?"  
Princess Jasmine : "No."  
Aladdin : **"Okay, trust me."**

The dialogue above shows that Aladdin reflects the value of Love of Peace. Love of Peace is an attitude that encourages others to feel safe and trusting. This attitude conveys actions and words that provide comfort and inspire confidence. The conversation above happens when Jamal wanted to take Princess Jasmine's bracelet. Then Aladdin helps Princess Jasmine by playing a trick to Jamal. When Aladdin asked for a bracelet, Princess Jasmine didn't want to give it. Then Aladdin reassures Princess Jasmine that the bracelet will not be lost. Because of the confidence that Aladdin gave, Princess Jasmine was silent as if she agreed with Aladdin's words.

2). Conversation 2 (00:10:41 → 00:10:45 minutes)

- Aladdin : "Together on three!"  
Princess Jasmine : "Together on three?"  
Aladdin : "We jump."  
Princess Jasmine : "We jump?"  
Aladdin : "Why are you repeating everything I say? The pole."  
Guard 1 : "Move, move!"  
Guard 2 : "This way!"  
Aladdin : "One, two, three!"  
Guard 3 : "Thief! Stop!"  
Guard 2 : "On the roof!"  
(Aladdin jump)  
Princess Jasmine : "I'm sorry! I can't do this."  
Aladdin : **"Look at me. Look at me. You can do this."**  
Princess Jasmine : "Okay."

The dialogue above shows that Aladdin reflects the value of Love of Peace. Love of Peace is an attitude that encourages others to feel safe and trusting. This attitude conveys actions and words that provide comfort and inspire confidence. The conversation above happens when Aladdin and Princess Jasmine were being chased by guards. They ran on the roofs of buildings. Because he was trapped, Aladdin gave a solution to Princess Jasmine to jump to the roof of another building that was hard to reach by the guards. Aladdin told Princess Jasmine to jump with the help of a long stick, while he would do a free jump. Aladdin has managed to jump but Princess Jasmine is still standing still because of fear. Aladdin provides support for Princess Jasmine to dare to jump. Finally Princess Jasmine succeeded and was not caught by the guards.

3). Conversation 3 (01:15:22 → 01:15:27 minutes)

Princess Jasmine : "What?"  
Princess Jasmine : "Is this...?"  
Aladdin : "A magic carpet. **Do you trust me?"**  
Princess Jasmine : "What did you say?"  
Aladdin : "**Do you trust me?"**  
Princess Jasmine : "Yes."

The dialogue above shows that Aladdin reflects the value of Love of Peace. Love of Peace is an attitude that encourages others to feel safe and trusting. This attitude conveys actions and words that provide comfort and inspire confidence. The conversation above happens when Aladdin invited Princess Jasmine to go around seeing the sights of the city of Agrabah using a magic carpet. Princess Jasmine does not believe in the existence of magic carpets. Then Aladdin shows the magic carpet by jumping down. Princess Jasmine panicked seeing Aladdin's action, but suddenly Aladdin flew by using a magic carpet. Because The Princess was still confused, Aladdin stretched out his hand and said, "Do you trust me?" with a gentle action. Finally Princess Jasmine agreed and wanted to go with Aladdin.

4). Conversation 4 (01:38:48 → 01:40:13 minutes)

Princess Jasmine : "Hakim!"  
Jafar : "Take her away! Tell them, Hakim."  
Princess Jasmine : "**You were just a boy when your father came to work the grounds. But you have risen up to become our most trusted soldier. As a man, I know you to be both loyal and just. But now you have to choose. Duty isn't always honor. Our greatest challenge isn't speaking up against our enemies but defying those whose approval we seek the most. Jafar is not worthy of your admiration nor your sacrifice. Hakim, these men, they will follow where you lead but it's up to you. Will you stand silent while Jafar destroys our beloved kingdom or will you do what is right and stand with the people of Agrabah.**"  
Jafar : "I wish nothing but glory for the kingdom of Agrabah."  
Princess Jasmine : "No. You seek glory for yourself. And you would win it off the backs of my people! Hakim, these men, they will follow where you lead but it's up to you."

Will you stand silent while Jafar destroys our beloved kingdom or will you do what is right...and stand with the people of Agrabah?

Hakim : "My princess. Forgive me, my sultan. Guards, arrest the vizier!"

The above conversation occurred when Jafar was carrying out his plan to become the sultan of the kingdom of Agrabah. Jafar wants to get rid of the Sultan and Princess Jasmine. Jafar orders the guards to bring princess jasmine. Annoyed, Princess Jasmine tries to fight Jafar by convincing Aladdin the bodyguard not to follow all of Jafar's orders. because of princess jasmine's words, finally the guards sided with the sultan and princess jasmine

### 9. Reading Interest

The researcher has found several character values and one of them is the character of reading interest. Passion or motivation for mastering new skills or knowledge and developing the existing knowledge (Peterson and Seligman, 2004).

Table 11. Reading Interest

No.	Character Building Values	Dialogue in the Movie	Time
9.	Reading Interest	• Maps are how I see the world.	01:14:01 → 01:14:03 minutes

The conversation :

Princess Jasmine : "Have you lost your country?"

Aladdin : "My country? No, no. Uh...There it is."

Princess Jasmine : "I don't think so. I've been..."

Aladdin : "There it is."

Princess Jasmine : "How did I not see that?"

Aladdin : "Who needs maps anyway? They're old and useless, and add no practical value."

Princess Jasmine : "Maps are how I see the world."

Aladdin : "I thought a princess could go anywhere."

Princess Jasmine : "Not this princess."

The dialogue above shows that Princess Jasmine reflects the value of Reading Interest. Reading interest is a positive action by getting used to reading knowledge from various print and electronic media. This action is usually done to fill spare time and add insight. The above conversation happens when Princess Jasmin asked Aladdin about the location of the kingdom of Ababwa. Since the kingdom of Ababwa is not on the map, Aladdin asks Gennie for help in drawing the kingdom of Ababwa. Princess Jasmine was confused because she had searched the map but it was not there. Aladdin is relieved that his disguise as Prince Ali of the kingdom of Ababwa did not fail. According to Aladdin, a Princess could go outside the palace to gain experience and knowledge. However, Princess Jasmine was not allowed to leave Agrabah because The Sultan didn't want to lose her daughter. Because of that Princess Jasmine got to know the various kingdoms and political science by reading maps and books.

## CONCLUSION

Based on the discussion above, it can be concluded that researchers have found 9 character building values out of 18 character values based on the Ministry of National Education (2010). The character building values contained in the Aladdin 2019 movie include, (1) social care, (2) responsible, (3) creative, (4) independent, (5) patriotism, (6) appreciation, (7) communicative/friendly, (8) love of peace, and (9) reading interest. It can be explained that love of peace that appears 4 times; patriotism that appears 3 times; social care and communicative/friendly that appears 2 times; While another type such as responsible, creative, independent, appreciation, and reading interest that only appears 1 time in the movie. The value of social care character is reflected by Princess Jasmine who shows a caring attitude to the people. The value of responsible character is reflected by Aladdin who shows an attitude of responsibility and keeps promises. The value of creative character is reflected by Aladdin who is good to design a unique house. The value of independent character is also reflected by Aladdin who lives alone with his monkeys because Aladdin has been an orphan since childhood. The value of patriotism character is reflected by Princess Jasmine, who is amazed by the beauty of nature in Agrabah and always upholds pride in the kingdom. The value of appreciation character is reflected by the sultan who gives appreciation and trust to Princess Jasmine to lead the kingdom of Agrabah. The value of the communicative/friendly character is reflected by the sultan who is always enjoying and friendly in communicating with other people or people he just met. The value of the love of peace character is reflected by Aladdin, Aladdin always can give motivate other people to be confident in taking an action. The value of reading interest character is reflected by Princess Jasmine, who always read books and maps to find out the situation outside the palace, and understands how to advance the kingdom of Agrabah. Based on the results of data analysis, it was found that love of peace is the most dominant character building value in the Aladdin 2019 movie because this type appears 4 times in Aladdin's dialogue.

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